

Last updated 1 November 2024

This privacy notice for Build People LLC ("Company," "we," "us," or "our"), describes how and why we might collect, store, use, and/or share ("process") your information when you use our services ("Services"), such as when you:

- Visit our website at https://www.build-people.com, or any website of ours that links to this privacy notice
- Engage with us in other related ways, including any sales, marketing, or events

Information We Collect

We gather information when you register, place an order, or fill out a form on our site. This may include your name, email address, mailing address, phone number, and payment information.

How We Use Your Information

Your information may be used for:

- Personalization: To tailor your experience to better meet your needs.
- Website Improvement: To enhance our offerings based on your feedback.
- Customer Service: To effectively respond to your inquiries and support requests.
- Transaction Processing: Your information will only be used to fulfil orders and will never be sold or shared without your consent.
- Email Communication: To send updates about your order and occasional company news. You can unsubscribe at any time through the instructions provided in our emails.

How We Protect Your Information

We implement various security measures to safeguard your personal data. Sensitive information is only accessible to authorized personnel who are committed to confidentiality.



Use of Cookies

Yes, we use cookies—small files that help us remember your preferences, process items in your cart, track advertisements, and analyze site traffic. We may partner with third-party service providers to enhance our understanding of site visitors, but they are prohibited from using the data for any other purpose.

You can find out more about this in our Cookie Notice which can be found at <u>https://build-people.com/docs/BP-Cookie-Policy.pdf</u>.

Information Disclosure

We do not sell or trade your personal information. Trusted third parties who help us operate our site or provide services may access your information, provided they agree to keep it confidential. We may also disclose information to comply with the law or protect our rights. However, nonpersonally identifiable information may be shared with other parties for marketing or advertising.

Third-Party Links

We may occasionally feature third-party products or services that collect personal information, such as Google, Facebook or Lead Forensics. These sites have their own privacy policies, and we are not responsible for their content or practices. We welcome your feedback on any linked sites.

Legislative Compliance

We, where necessary, will comply with all Federal and State data protection laws designed to safeguard personal information, including the Florida Digital Bill of Rights and Florida Consumer Protection Law.

Data Breach Notification Law

We commit that whilst we will take the utmost care with any personal data collected, in the case of a data breach which compromises personal information, we will notify affected individuals within 30 days of the breach.



Children's Privacy

In compliance with the Children's Online Privacy Protection Rules, we do not collect information from anyone under 13. Our site and services are intended for those aged 13 and older.

Your Consent

By using our site, you agree to our privacy policy.

Changes to Our Privacy Policy

We may update our privacy policy and will post any changes on this page.

Contact Us

If you have any questions about this privacy policy, please reach out to us at hello@build-people.com